



## FORM BEST PRACTICES CONTEST 2023

Municipality .....Maebashi-Akagi..... Country.....Japan.....

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Name project

Maebashi honey project "Bee picture book production"

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

**【Bee picture book production】**

Maebashi honey project(※1) and local high school students have produced a picture book to tell the importance of bee and environment to children. Commemorating the completion of the book, local high school students read aloud to local people. Also, the books were donated city library, childcare facility and elementary school, and also sold in the city.

※1 "Maebashi honey project"・・・efforts to make Maebashi city a place where bees and nature can coexist by doing bee conservation activities such as breeding bees and beekeeping experience etc.

Goal project

Telling the importance of bee and environment to people

Result project

Through picture books, it can tell the importance of bee and environment to children. At the storytelling event, it came 150 people and sold 28 books, After the event, it is also possible to read the picture book in the city library and bookstores. It continues to convey the importance of bees.

★the number of donation(childcare facility, elementary school, library in the city): about 160 books.

Finance (costs and benefits)

Expenses: 1,481,521yen

【benefits】1,481,521yen

【cost】1,481,521yen



Staff (staff involved and use of time)

· Maebashi honey project staff 10, local high school students 18, total 28  
It took about 8 months from producing to the storytelling event.

Additional information (if necessarily)

Link website ...<https://www.maebashi-cc.or.jp/honeybee/>.....  
(if available)

**Once filled in this form please send it to: [info@cittaslow.net](mailto:info@cittaslow.net)  
- Participation Deadline, 15 May 2023 -**