

FORM BEST PRACTICES CONTEST 2023

Municipality Enns CountryAustria

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Name project

Museum 1212 Enns – Area of urban history

Category Certification Criteria: mark the category of your project

- O Energy and environmental policies (politiche energetiche e ambientali);
- O Infrastructure policies (politiche infrastrutturali);
- O Quality of urban life policies (politiche per la qualita' urbana);
- x Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- O Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- O Social cohesion (coesione sociale).

Summary project

The Museum 1212 Enns will deal exclusively with the history of the town of Enns. This will also create a new venue and a new meeting zone for the residents of Enns. It represents an identification offer for the people in the region. Moreover the new exhibition will be a touristic attraction because it is located in the famous Castle of Ennsegg. This Museum offers a whole new experience for the guests of Enns combining innovative and modern presentation with unique historical ambience.

Goal project

The goal of the project is the opening of a museum which shows the historic development of Enns from settlement in this region from early history to the urban evolution during medieval period up to the present. The presentation of our cultural knowledge is dedicated to an innovative and inclusive apprioach.

Result project

Result of the project will be enhanced value and grater attractiveness of Enns as cultural location. Furthermore, teachers and students from the region and from all over country are welcome to discover and experience the history of the oldest town of Austria.

Finance (costs and benefits)

The project costs are \in 480.000,-We expect about 10.000 visitors per year. Finance benefits obtained come from ticketing and guided tours.



Staff (staff involved and use of time)

Opening hours: June 23rd to October 31st Tue. – Fr. 9am to 5pm Sat., Sun. and public holidays 10 am to 5 pm. November 1st to April 30th Tue. – Fr. 9am to 3pm Sat., Sun. and public holidays closed. We offer guided tours according to arrangement.

Two employees are serving guests during opening hours.

Additional information (if necessarily)

Link website https://enns-museen.at/ (if available)

Once filled in this form please send it to: <u>info@cittaslow.net</u> - Participation Deadline, 15 May 2023 -