



FORM BEST PRACTICES CONTEST 2023

Municipality: **Deidesheim**

Country: **Germany**

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Name project

The SAMBA-Projekt

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);**
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

The cultural landscape to the west of the wine town of Deidesheim includes magnificent vineyards whose vineyards are bordered by ancient sandstone walls. Over the course of time, these walls have crumbled in many places, individual stones have been broken out and the walls and terraces that give the landscape its unmistakable character were in danger of crumbling. The restoration of these walls is very complex and costs a lot of time and money. The city alone could not have paid for it.

That is why we were looking for partners who would work with us to rebuild the walls and give back to the wine cultural landscape, which has grown over centuries, its special character.

Goal project

Preservation of the wine cultural landscape that has grown over centuries.

Result project

Reconstruction of 4.1 km of sandstone dry stone walls and creation of rest areas by long-term unemployed. The workers received a lot of encouragement from the winegrowers, but also from hikers and tourists, who were interested in their work and praised them for it. As a result, about half of the unemployed people employed in the project were able to re-enter the labor market and experience social advancement.

The project also had other effects. The restoration of the sandstone walls gave many small animals, lizards, small snakes, insects and other animals back their habitat. Children also built hedgehog and insect hotels, thus promoting biodiversity in the vineyards around Deidesheim.

The work of the people involved in the project resulted in the unique wine cultural landscape in and around Deidesheim being restored and cared for, which was of great importance not only for the winegrowers but also for the citizens and the many guests of the town, making them more aware of the beauty and uniqueness of this landscape again.

Those responsible in the town of Deidesheim are very proud of this project, which covers several areas of the Cittaslow criteria. The main focus is on the preservation and maintenance of a



cultural landscape that has grown over centuries. Furthermore, economic, ecological and social aspects play a major role. Awareness raising is also addressed.

Finance (costs and benefits)

The project was jointly financed with funds from the employment office, the BFB (Association for Counseling, Support and Education of Unemployed Youth and Adults), the Bad Dürkheim district administration, the town of Deidesheim, and with grants from the Rhineland-Palatinate Nature Conservation Foundation and the Lotto Foundation.

Staff (staff involved and use of time)

Several employees of the participating organizations.
From the city: Mayor Manfred Dörr and field warden Alexander Braun.

Additional information (if necessarily)

Link website
(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline, 15 May 2023 -**