



FORM BEST PRACTICES CONTEST 2020

Municipality Cittaslow ENNS

Country AUSTRIA

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Name project

ENNS bringt´s: together we will make it

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
 - Infrastructure policies (politiche infrastrutturali);
 - Quality of urban life policies (politiche per la qualita' urbana);
 - Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
 - Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
 - Social cohesion (coesione sociale).
- *Cittaslow Solidarity Covid-19

Summary project

The initiative ENNS bringt´s was founded because of the Covid 19 pandemic. The tourism and citymarketing Enns GmbH was quickly repurposed to an initiative that supports people and companies who need help because of the covid 19 pandemic. The staff of the TSE and around 17 volunteers offered for example food shopping, go for walks with dogs, book exchanges, psychological care, medication was bought for this people and many other things to support the people who can´t leave their homes. Also support on the business sector was offered. For example the collection of food for a stranded circus in ENNS. Also marketing measures for regionality, local shops and gastronomy were carried out. To support the local economy the TSE sold 20.000 ENNSschein coupons. The coupon had a value of 10€ and was sold to the people for 7,50€. The date of expiry of the coupon is end of October. On this way 200.000€ were pumped into the local economy of Enns. The difference was paid by the city of Enns.



Goal project

The goal of the project is to minimize the impact of the covid 19 pandemic in Enns. Residents & Economy needed much help in these times and the Cittaslow Enns is a city where nobody is left behind!

Result project

A several hundred times food and medication was bought for people. 200.000 € were pumped into the local economy. Marketing measures were carried out and many more things were done.

Finance (costs and benefits)

60.000€

Staff (staff involved and use of time)

1 Employee of the TSE and 17 volunteers

Additional information (if necessarily)

Additional we have attached some marketing Products of ENNS brings

Link website www.enns.at

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 5 September 2020 -**