

Panel's report for the assessment of Cittaslow best practices.

1. On 11 June 2014 the Panel for the **Cittaslow Project Prize** met, chaired by Giuseppe Roma, coordinator of the International Scientific Committee, to appraise the projects submitted by Cittaslow cities.

The committee firstly noted the great success of the initiative, in which 21 Cittaslow cities took part, submitting 47 projects for the panel's perusal.

2. The first job of the Panel was to choose prize evaluation criteria, which were agreed as being:

- adherence to Cittaslow principles;
- innovative nature of project;
- relevance and real impact.

3. The panel then chose prize categories, reaching the conclusion that each year a prize should be awarded for the best project presented, to be called "Chiocciola Orange", and that prizes should be given for the following categories:

- Environment Award
- Infrastructure Award
- Urban Life Quality Award
- Local Economy Award
- Active Community Award
- Social Cohesion Award

It was also decided to award a Special Prize for the "Best Idea".

4. After having carefully examined project documentation, the Panel unanimously agreed to award prizes to the following projects:

- "**Chiocciola Orange**" awarded to Cittaslow GOOLWA (Australia) for the project "School planter box" for "aiming the project at younger generations, within the broader context of policies designed to offer citizens natural spaces in close contact with residential areas,

arousing children's curiosity through a "green box", allowing them to learn while having fun";

- **Environment Award** to Cittaslow Seferihisar (Turkey) for the project "Seeds of Seferihisar" for "having salvaged autochthonous tomato seeds, involved producers and schools, created market gardens in the city and publicised the project throughout Turkey via the Web, thus helping to restrict the spread of GMOs".
- **Infrastructure Award** to Cittaslow Yaxi (China) for the project "Slow transportation System", for "having introduced electric vehicles and integrated cycling-pedestrian paths, helping to reduce pollution"
- **Urban Life Quality** to Cittaslow Chaudfontaine (Belgium) for the project "Soft Network for daily life", for "promoting the integration of the city's various neighbourhoods through minimal intervention on networks and services"
- **Local Economy Award** to Cittaslow Middenland (Netherlands) for the project "Sustainable farmer", for "having attained an excellent balance between agricultural, tourism and craft-based economic activities and respect for the environment"
- **Active Community Award** to Cittaslow Oliszynek (Poland) for the project "Youth City Council", for "having encouraged political participation, getting youngsters involved in local institutions"
- **Social Cohesion Award** to Cittaslow Bra (Italy) for the project "Community Welfare", for "having created an innovative system to combat poverty and support the underprivileged, with the involvement of the community and empowerment of project beneficiaries".

Finally, the panel gave the **Special Award for the Best Idea** to the Cittaslow of Novellara (Italy) for the project "Chocolate", for "introducing elements of transverse innovation through the retrieval of memory and history, creation of a "brand" and production aimed at enhancing local assets".

The Chairman

Annexe:
Cittaslow cities taking part

Europe

Grigny	France	3 projects
Asolo	Italy	2
San Miniato	Italy	1
Trevi	Italy	4
Bra	Italy	3
Novellara	Italy	3
Enns	Austria	6
Chaudefontaine	Belgium	3
Reszel	Poland	3
Olsztynek	Poland	1
Lidzbark Warmiriski	Poland	3
Lubawa	Poland	1
Goldap	Poland	2
Ryn	Poland	2
Midden-Delfland	Netherlands	2
Seferihisar	Turkey	3
Mendrisio	Switzerland	

Americas

Sebastopol	USA	1
Cowichan Bay	Canada	1

Asia

Yaxi	China	2
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Oceania

Goolwa	Australia	2
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