



FORM BEST PRACTICES CONTEST 2020

Municipality: Seferihisar Municipality Country: TURKEY

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Name project

"Peddler Grocery"

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

*Cittaslow Solidarity Covid-19

Summary project

Public Grocery, which has been founded by Seferihisar Municipality, has been making service for a citizen. The aim was to reach a citizen's is able to get a grocery and local products. A citizen is able to reach cheaper and healthier all local products which has been produced by local producers, cooperative products, vegetables and foods from Public Grocery. The "Public Grocery" project was established on May 2019. Today, there are two "Public Grocery Store" in Seferihisar. In the future, the aim will be getting more public grocery store in Seferihisar. But because of too much villages and a person who has a chronic illness, to reach a public grocery store is not easy. Additionally, on March 2020, Covid-19 outbreak has started in Turkey. A lockdown has been declared by Turkish Government. Thereby, a person who older than 65 years old, and has chronic illness, could not reach to groceries by themselves. Therefore, a "Peddler Grocery" has been made assignment, and started to visit a villages to make a service for citizen. Thereby, any person is able to reach all products through "Peddler Grocery".

Goal project

Firstly, Public Grocery has been made assignment for serving the purpose for a people that are struggling due to a decreased income, or unemployment. After Covid-19 which has started in all around the world, Peddler Grocery has been progressed to serve for people who have older than 65 years old, and chronic illness. In the future, Peddler Grocery project will be served for all villages by Seferihisar Municipality. There will be more peddler grocery truck for serving the purpose as an electric truck.



Result project

Peddler Grocery project which has been become liked by citizen who residence, has been serving many villages and city centre in Seferihisar. Because of high demand, Peddler Grocery's working hours and product ranges have been increased. Currently, a citizen who wants to get some groceries from Peddler Grocery be able to reach many products, all day and all the time. Additionally, Peddler Grocery is served 21 villages all day in Seferihisar.

Finance (costs and benefits)

Peddler Grocery has been made budgeting by Seferihisar Municipality. A truck was allocated within the scope of Seferihisar Municipality. Two staffs have been charged for Peddler Grocery project by Seferihisar Municipality. A budget which has been designed for grocery, has been calculated 7000 Turkish Lira. All products are supplied from Public Grocery, Seferi Bakkal Store which is sale cooperative products and local producers.

Staff (staff involved and use of time)

Two staffs have been charged for Peddler Grocery project by Seferihisar Municipality. Serving hours in Peddler Grocery is between 08:30 am and 05:30 pm in every weekday.

Additional information (if necessarily)

In the future, more sellable products will be planned. For instance, milk and milk products and meat products are going to be served by Peddler Grocery, and citizen is going to be able to reach all products. There will be more peddler grocery truck for serving the purpose as an electric truck.

Link website <http://seferihisar.bel.tr/seyyar-market-kapinizda/>
(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 5 September 2020 -**