



FORM BEST PRACTICES CONTEST 2017

Municipality Halfeti

Country Turkey

Contact person Mr. Nihat ÖZDAL

Telephone 00905058213482

E-mail nihatozdal@gmail.com



Name project

SLOW ROSE

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigiane);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).



Summary project

Smell has no borders.

Halfeti, known in the world with its black roses is home to many roses besides blackrose. Rose is one of the most important signs found in the yard of most Halfeti houses and is a part of the local culture. In ancient times it was ritual to make rose water out of the neighborhood / neighbors meeting. At the same time rose breads made by this rose water and rose breads kept in the houses until next year's rose water ritual to blessing soil and smell. The Birecik Dam, built in 2000, flooded many houses near the water and important rose gardens were also flooded. At the rose greenhouse that we have established under Slow Rose have been revived rose farming and our ceremonial activities, which have an important place in Halfeti culture. In the scope of our project which aims to show that there is no boundaries of smell, rose gardenes have created for Orivieto and Mariagerfjord friends which are prominent with rose culture in Cittaslow . The 1st Rose Conference of Turkey was organized within Slow Rose. Through this conference it is planned to put scientific studies on rose species and to work on them. A section established in the riverside to introduce rose species. In this section, visitors can buy rose saplings in bottles and seed them as a memorial signs with certificate in our garden. A sales point was arranged for rose sellers in the district center. Briefings were made about dry roses used in the infusion of tea and information about the possession of this traditional tea on the menus .

Goal project

To increase the production of traditional roses in Halfeti, to ensure the preservation of rose cultures. To share the fact that smell has no borders with which cities have an important place of rose in their culture.

Result project



Values such as rose water extraction, rose bread and rose tea, which are symbolic for rose culture, were preserved.

Rose production has been increased with the created greenhouses. The disappearance of special rose species was prevented.

The First Rose Conference organized in Turkey in the province of the attention to rose farming.

For cities that stand out with rose culture such as Orivieto and Mariagerfjord, the way of international cooperation, communication, cultural fusion has been opened with rose greenhouses created in Halfeti.

Finance (costs and benefits)

Costs: 130.000 euro, Benefits: %50 profit increase of rose agriculturers and producers of handicrafts will be expecting.

Staff (staff involved and use of time)

20 people(1 Coordinator, 4 Agricultural Engineer, 15 Farmer) in 6 months.

Additional information (if necessarily)

Link website www.slowrose.com

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 10 April 2017 -**