



FORM BEST PRACTICES CONTEST 2017

Municipality Gmina Prudnik Country Polska

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Name project

The Exhibition of Folk Creators and Artistic Workers of the Polish-Czech borderland

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project



The Exhibition of Folk Creators and Artistic Workers of the Polish-Czech borderland (Wystawa Twórców Ludowych i Rzemiosła Artystycznego Pogranicza Polsko – Czeskiego) is a three-day presentation of handicrafts, artistic crafts, folk art and local traditions. After twenty years, the exhibition has become the largest event of its kind on the Polish-Czech borderland, supporting and promoting cultural heritage on both sides of the border. It is a great tourist attraction, also of educational value. Every year, about 300 exhibitors from various parts of Poland and the Czech Republic participate in the event, and more than 6 thousand participates in the Exhibition as a visitor. Exhibitors receive from the organizer a stand with the equipment according to the registration card they have previously filled out. Many exhibitors at the stands organize presentations of their creativity and skills, such as embroidery, sculpture, pingchery, vase decorating, artistic smithery, stained glass demonstrations and more, which makes our event even more attractive. During the Exhibition there are competitions for "The best Exhibition Stand" and "The best Regional Food". In addition, thematic workshops are held, each year the theme is chosen. Workshops can be attended by anyone who visits the Exhibition, which is a big attraction especially for children. Prudnik's partner cities from the Czech Republic, Germany, Italy and Ukraine are also on display at the stands. This year's permanent stand will feature the Polish Network of Cittaslow Cities, as the exhibition is ideally suited to the idea of the organization. There are music bands on the stage presenting folk traditions and the food stands serve regional dishes. Each year, the event will host new exhibitors and artisans, which is proof of the continued development of the Exhibition and its encouragement.

Goal project

The purpose of the Exhibition is to popularize the cultural heritage, folk art and artistic crafts mainly from the southern areas of the Opole region. The exhibition contributes to the exchange of experiences of folk artists from Poland and the Czech Republic. Thanks to the thematic workshops, there are presently disappearing professions and ways of producing craft items and artistic handicrafts. The exhibition is also a great tourist attraction for many visitors not only from the Opole Voivodship, but also from other parts of Poland and the Czech Republic. The purpose of the organizers is to continue the exhibition because history and traditions should be protected, cultivated and popularized especially among young people who will convey these precious experiences to the next generations.

Result project

Prudnik managed to create an original and highly reputed party with a supra-local range. Every year, about 300 exhibitors, not only from the country but also from the Czech Republic, participate in the Exhibition. Presented are folk arts, folklore and regional traditions. There are music bands on the stage, and food stalls promote local cuisine. All this makes Prudnik today, in the popularization of folk tradition and artistic craft, a strong point on the map of the country.

Finance (costs and benefits)

The exhibition is free for exhibitors. The costs of the organization are borne by the Prudnik Commune.

Staff (staff involved and use of time)



The exhibition is organized and serviced by the staff of the Agency for the Promotion and Development of Prudnik Commune, and the time it takes to organize the event is half a year.

Additional information (if necessarily)

Link website www.prudnik.pl

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 10 April 2017 -**