



FORM BEST PRACTICES CONTEST 2017

Municipality: Gerze Municipality

Country: Turkey

Contact Person: Mrs. Zeynep Dilem ALTUNEL

Telephone +903687181547

E-mail

Name project

GERZE OPENS UP TO THE WORLD WITH ITS WOODEN PRODUCTS

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- * Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project



With its natural beauties, Gerze is a priority region for touristic development within the borders of Sinop Province in Turkey with an urban population of 14.902 and average population of 25.000. Enchancing the social welfare in our town by developing projects for disadvantaged group is one of our primary purposes. With this purpose in mind, women living in our town have been trained by craftsmen in our town and and qualified instructors from The Ministry of Culture for the production of wooden toy and wooden model ship, which are traditional handicrafts of the town that are nearly forgotten. These trainings were carried out with the cooperation of Provincial Directorate of Turkish Employment Agency (İŞKUR) and Gerze Industrial Vocational High School. Those who completed their trainings successfully were awarded Certificate of Competency. As Gerze Municipality, we aim to raise an awareness by supporting and encouraging women to market their own wooden products. Protecting our environment and children's health by producing completely organic toys and models, increasing our recognition by promoting these handicrafts and obtaining socio-economic benefits by providing employment opportunity for women are other main objectives of our project.

Goal project

With this project, we aim to promote the wooden toy and wooden model ship, which are nearly forgotten traditional handicrafts of Gerze - with a focus on their environment-friendly feature; to ensure that women participate in production and to promote our town's productions all over the world.

Result project

With the help of Cittaslow status , Gerze promoted its organic, nature-friendly and nearly forgotten wooden toys and model ship traditions all over the world by preserving its cultural heritage. With these vocational trainings, we paved the way for women to have an occupation and engage in the production. In terms of sustainability, all members of disadvantaged group were trained so that we raised awareness in both the regional and international arena.

Finance (costs and benefits)



Throughout the implementation process of our “Gerze Opens Up to The World With Its Wooden Products” Project, costs for workshop equipments were covered by our Municipality. Accident insurance, daily salary of the trainees (30 TL) and the salary of the staff were covered by Provincial Directorate of Turkish Employment Agency.

Staff (staff involved and use of time)

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Uğur ÇETİN – Environmental Engineer / EU Project Expert
Zeynep Dilem ALTUNEL – PR Specialist / EU Project Expert
Burak Caner ÇAĞLAYAN – Linguist / EU Project Officer

Additional information (if necessarily)

Link website

(if available)

Once filled in this form please send it to: info@cittaslow.net