



## FORM BEST PRACTICES CONTEST 2017

Municipality    Glubczyce

Country        Poland

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Name project

**Senioralia (Senior Citizen Days)**

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project



Senioralia (Senior Citizen Days) is an annual event that was first organized in 2015. There are many attractions and cultural events that take place during the event. The fun begins with a colorful march through the streets of the city. In 2016 the theme of the event was "Retro". The creativity of the elderly, young people and children was evident. Traditionally, the Mayor of Głubczyce gave the Seniors the key to the city gates. It was cheerful, colorful and friendly, but the most important aspect of the event was the participation of all age groups.

Many educational institutions and non-governmental organizations from Głubczyce were great help to this project. Local schools and kindergartens presented attractive forms of activities or meetings for seniors and that included:

- culinary workshops run by students
- music concerts performed by pupils and seniors
- fashion show from the 1960s (with participation of all age groups)
- theater plays
- thematic lectures
- evenings of local poetry recited by senior authors

The event is extremely popular among the seniors and younger groups of our inhabitants. That fact has been proven by numerous surveys and opinions.

#### Goal project

The main goal of Senioralia is to integrate generations and encourage seniors to interact, participate and shape a positive image of elder people in public life.

An active participation of the local community, as well as seniors' time and energy, benefits in making the event even more attractive as a cultural, social and civic interaction.

#### Result project

Senioralias organization in 2015 and 2016 contributed to achieving its goals and that resulted in:

- activation of the elderly
- minimization of the effects of social exclusion
- involvement of all local communities for the city of Głubczyce
- increase of the cultural offer
- increase of the local awareness among residents.

#### Finance (costs and benefits)



The event was realized without any financial costs and was only organized with the usage of the facilities and infrastructure of the city of Głubczyce.

Staff (staff involved and use of time)

The event lasted for 10 days and was organized with the help of the following institutions:

- The Municipal Culture Center
- The Town Hall
- Green Area of the city
- House of Daily Stay
- educational institutions
- cultural institutions
- St. Francis Church

People who were involved in organization of Senioralia helped to organize the event in their free time.

Additional information (if necessarily)

Not applicable

Link website    Link to photos (at the bottom of the article) <http://twojeglubczyce.pl/?p=17058>

(if available)    Facebook: <https://www.facebook.com/RadaSeniorow/>

**Once filled in this form please send it to: [info@cittaslow.net](mailto:info@cittaslow.net)  
- Participation Deadline 10 April 2017 -**