

FORM BEST PRACTICES CONTEST

Municipality DZIAŁDOWO Country POLAND

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Name project

INTERACTIVE MUSEUM OF THE TEUTONIC ORDER - DZIAŁDOWO

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

City Działdowo implemented the project, involving the adaptation of the historic City Hall building at the Teutonic Order Interactive Museum. The investment included: renovation of the object arrangement and Interior for the operation of the museum, land development and the creation of a free zone area. The project used modern information technologies, created a website Teutonic Order Interactive Museum, which contains information about the Museum, a virtual exhibition, the ability to view a "live" inside of the Museum, a survey on-line. The museum offers an active form of education by learning about the past using the modern techniques. On the multimedia touch screens and projections can trace the history of chivalric orders, mock castles, animated battles and siege engines, technique and strategy of war, weapons and everyday life of the inhabitants of castles and cities. The museum also stands for practical classes for children: from experiment archeology - searching for treasures, explore backup weapons, comics on touch screens, historic costumes, medieval music, animated battle scenes and display videos in the helmet projection showing virtual the reality of the world of the era, interactive pictures - drawers with locks, etc. puzzle. Museum project was funded by the European Regional Development Fund.

Goal project

- increase the tourist potential Działdowo,
- create an active way of spending free time by the local community,
- the creation of jobs, including jobs for women,
- carrying out the renovation of the historic City Hall building,
- raising the esthetic of Działdowo,
- increase the tourist attractiveness of the city.

Result project

The offer of Teutonic Order Interactive Museum matches perfectly to the regional tourist offer. The project filled a gap in the existing infrastructure. Interactive exhibition compensates for deficits exhibition space, while the theme of the museum makes many tourists visit the city. It has been created a place which conducive to meetings and integration of the local community, and encouraging to cultural activities for both locals and tourists. Thanks to its interactive form, the Museum has a chance to become one of the biggest tourist attractions of the south of Warmia and Mazury.

From the opening day in 13 August 2013, the Museum was visited by 43 080 people. In the year 2014 it was the winner of the fourth edition contest "New Seven Wonders of Poland".

Finance (costs and benefits)

Total project cost: 3 178 054.09 zł. EU contribution : 1 571 511.09 zł .

Staff (staff involved and use of time)

In Interactive Museum of the Teutonic Order are employed 4 people, whose serving institution . The museum is open from Tuesday to Friday from 10.00 to 17.00 and on Saturdays from 10.00 to 16.00. In addition to supporting visitors, staff conducts research and conservation.

Additional information (if necessarily)

The advantage of the Museum is its location - 20 km from the national road No. 7
Free entrance.
Organized groups (over 10 people) are invited to arrange an appointment at the Museum.
Online and phone reservation system.

Link website www.muzeum.dzialdowo.pl

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 15 May 2016 -**