



FORM BEST PRACTICES CONTEST

MunicipalityYaxi, Gaochun..... Country China.....

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Name project

Hand-made Cotton Shoes

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

Gaochun is rich in crafts and hand-made cotton shoes are one of them. Making cotton shoes is a traditional craft throughout the whole city. They are made of cotton cloth manually. The shoes breathe well, wear well and comfortable so that people are not likely to have beriberi. The shoes are suitable for the old and young especially for children and seniors. Feet are not bound by the shoes and can move freely. Therefore, hand-made cotton shoes are popular with consumers.

Goal project

The project aims to promote cittaslow philosophy, reserve traditional crafts and appeal people to return to nature. Hand-made cotton shoes are helpful for health.



Result project

A great number of tourists buy a couple of shoes for their friends or themselves to liberate feet to enjoy comfortable slow life. Cittaslow philosophy is widely disseminated.

Finance (costs and benefits)

The shops are responsible for raising money and the average profit of each shop is about CNY20,000.

Staff (staff involved and use of time)

Three staff in the project group coordinates 10 shops to participate in the project. The project lasts for two months.

Additional information (if necessarily)

Link website <http://chinacittaslow.com>.....