



FORM BEST PRACTICES CONTEST

MunicipalityYanyang..... CountryChina.....
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Name project

multifunctional greenway system for slow ride and slow walk

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

Multifunctional greenway system in Yanyang includes roads for electric sightseeing cars, bicycles and walking. The roads are paved with colored pervious concrete with a length of 36 kilometers and a width of 2.5-4 meters. The greenway system exhaustively covers and connects the most of tourism resources in Yanyang, which increases convenience for tourists. The greenway system is inter-connected so the tourists can move freely around the villages in Yanyang. Meanwhile, autochthonous and environmentally suitable plants such as pomelo, bamboo, camphor, banyan, tea trees are widely planted along the roads, so the scenery is very beautiful. Besides, the guide maps and signposts are well equipped, and each village has built a travel service center, where tourists can rent and return bicycles.

Goal project

1. The greenway system exhaustively covers and connects the most of tourism resources in Yanyang, such as Hakka ancient architectures, nature parks and ecological tourism attractions, which increases convenience for tourists.
2. Promote the Cittaslow philosophy of health, economy and environment protection by encouraging the tourists to take a bicycle or walk tour.
3. Provide tandem bicycle rent service to encourage the tourists experience the fun of cooperation and communication.

Result project

More and more tourists coming to Cittaslow Yanyang prefer to ride a bicycle or take a walk tour along the greenway. Meanwhile, because the greenway system is highly appraised for its concept, Yanyang was selected as the national cycling training base for Chinese disabled bikers.

Finance (costs and benefits)

Multifunctional greenway system is a sort of infrastructure invested by the government with a total investment of RMB 6.57 million (€928.000) .



Staff (staff involved and use of time)

The government of Yanyang Town, with six staff, is in charge of this project, and the construction project lasts for almost three years.

Additional information (if necessarily)



(Cittaslow International Former President Mr.Marconi, Secretary Mr.Olivetti and many tourists choose to take a greenway ride tour in Yanyang)



(The nature scenery of terraces, bamboo forest, streams along the greenway is very beautiful)



(Autochthonous and environmentally suitable plants such as pomelo, camphor, banyan, tea trees are widely planted along the roads: the banyan tree in the left picture is 1300 years old.)

Link website
(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 15 May 2015 -**