



FORM BEST PRACTICES CONTEST

MunicipalityCheongsong..... CountryCorea.....

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Name project

Cittaslow Citizen Supporter School

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);**
- Social cohesion (coesione sociale).

Summary project

Cittaslow Cheongsong has showed excellence in planning and operating 'Cittaslow Citizen Supporter School' that educates citizens to heighten citizens' perception of the philosophies and purposes of Cittaslow, and to strengthen citizens' capabilities in conducting Cittaslow activities autonomously for two years from 2013 to 2014.

Goal project

The project aims to deepen citizens' understanding of the Cittaslow Movement and make them feel pride, and to attract voluntary participation from citizens in community activities.



Result project

- The project of 3-4 months every year implemented the intensive training programs, including experts' lectures and field trips to some towns and Japan spontaneously organized by citizens, and about 40 middle-aged citizens actively engaged.
- Experts' lectures are to deepen citizens' understanding on their role in implementing the Cittaslow principles, and encourage them to actively participate in community activities, while field trips are for citizens to experience the best practices of other towns at home and in Japan, to create ideas for Cheongsong.
- Citizens had opportunities to exchange opinions and produce ideas for the development of Cheongsong through professional training of or discussions and forums with experts who gave a speech.
- The project helped create ideas for the development of old traditional houses in Cheongsong that are famous for unique traditional construction technique.
- The project has citizens to recognize that their efforts and active participation are the most important for success of Cheongsong, and to participate more actively in community movement.
- Citizens organized some campaigns; to promote wearing Hanbok (traditional Korean clothes), natural dying experience for visitors, to making white porcelains for multicultural families, and so on.

Experts' lectures

- Dr. dehyun sohn, coordinator of the National Cittaslow Network Work and Dr. Hee-Jung Jang, general director of the National Cittaslow Network and professor of Silla University did some presentations on the status of international Cittaslow member towns to raise their interests in the Cittaslow Movement, and stressed the importance of citizen's role in implementing the Cittaslow activities and citizens' voluntary engagement.
- Dr. Yuri Na, author of "Slow Life in Finland" and professor of Kyimung University gave a lecture on the case of Finland's way to seek a slow life and stressed the necessity of community life and slow life for citizens.
- Ms. Gyeongsuk Choi, food expert gave a lecture on the recipes for healthy food using local ingredients in Cheongsong and conducted a cooking class.
- Ms. Hyunju Park, president of Korea Institute for Advancement of Hanbok Technology gave a lecture on the commercialization and practical use of Hanbok (traditional Korean clothes), and recommended that citizens of member towns take the lead in wearing Hanbok.

Field trips

- **Wonju County, Gangwon Province:** Citizens visited Wonju designated as one of the best cooperative cities, and looked around some cooperatives for successful management of cooperative.
- **Wanju County and Cittaslow Jeonju, South Jeolla Province:** Citizens looked around the packing system of local products in the Wanju Community Business Center and the production process of Hanji (traditional Korean paper) crafts in Jeonju Hanok Village in Cittaslow Jeonju.
- **Resort Gurume:** Citizens visited Resort Gurume located in Andong, North Gyeongsang Province that is composed of renovated traditional Korean houses, and learned the methods of restoration and preservation of old houses to exploit ideas for Cheongsong.
- **The Gallery Sansawon:** Citizens visited the Gallery Sansawon located in Pocheon, Gyeonggi Province, and watched the process of brewing liquor, and they also learned the value and importance of traditional local liquors and how to brew liquor in a traditional method.
- **Aya and Ukiha in Japan:** Citizens visited Aya and Ukiha in Japan that are famous for the local community movement, and learned their best practices to help them produce ideas of development strategies for Cheongsong.



Finance (costs and benefits)

- Experts' lectures cost a comparatively small budget and field trips were at citizens' own expense.
- The project was undertaken by citizens' support fund, not the administration.

Staff (staff involved and use of time)

- The National Cittaslow Korean Network helped citizens organize the programs and public officials of Cheongsong County supported the implementation of the programs.

Additional information (if necessarily)



- The project contributed to creating an opportunity for citizens and public officials to communicate and exchange their opinions.
- If Cittaslow Cheongsong wins the Best Practices Contest, it is expected to encourage other Korea's member towns to organize more aggressive citizen training programs, and to help improve prestige of Cittaslow International.

To be continued....

Program photos

Experts' lectures



The Community movement for citizens (Prof. dehyun sohn, coordinator of the National Cittaslow Korea Network)



A presentation on the cases of community movement in Finland (Prof. Yuri Na, Keimyung University)





Link website

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 15 May 2015 -**