



## FORM BEST PRACTICES CONTEST

Municipality Midden-Delfland Country The Netherlands

Contact person ~~Mr./Mrs.~~ Wim van Dalen Telephone +31 153804268

E-mail wvandalen@middendelfland.nl

Name project

Smakelijke routes & meer in Hof van Delfland  
Tasty routes and more in region Hof van Delfland

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project



The key point of the project is a book. The book includes three routes for cyclists. The routes go past historic buildings, museums, producers of sustainable and responsible food and restaurants and cafes. In the book are also known markets for local products, activities for children, special addresses for accommodation and fine dining.

Eventually, the book contains recipes of old regional dishes. The recipes are intended for local products may be purchased during the bike ride. Examples include quince chutney, curd (traditional Dutch yoghurt), elderberry syrup and grandmother's apple pie.

Recreation Entrepreneurs sell the book for € 5, -. The revenue is paid into a fund. The financial fund is used to create new booklets. The entrepreneurs make a small profit on the sale of the book.

#### Goal project

The aim of the project is the promotion of the area Midden-Delfland, support home-grown products and the recreation sector and conserve traditional dishes.

#### Result project

Experience area Midden-Delfland and increase hospitality

#### Finance (costs and benefits)

Expendable € 2.000 to make the first version of the book.  
Expendable time around 50 hours to gather information for the book.

#### Staff (staff involved and use of time)

About 30 hours to distribute books among entrepreneurs and to collect financial support entrepreneurs.  
When creating a new book about 40 hours required to collect new information and consult with entrepreneurs.

#### Additional information (if necessarily)

The province has provided funding for the first edition of the book. Subsequent editions may be paid out of the fund. The entrepreneur buys the book at cost. He sells the book with a small profit.



Link website [https://nl-nl.facebook.com/permalink.php?story\\_fbid=819555218097641&id=313360078717160](https://nl-nl.facebook.com/permalink.php?story_fbid=819555218097641&id=313360078717160) (Facebook from entrepreneur) and <http://www.hofvandelfland.nl/node/262> (example delicious on route)

**Once filled in this form please send it to: [info@cittaslow.net](mailto:info@cittaslow.net)  
- Participation Deadline 15 May 2015 -**