



FORM BEST PRACTICES CONTEST

MunicipalityCowichan Bay..... Country Canada

Contact person Mr. Nick Versteeg. Telephone 1-250-746-4510

E-mail nick@dvuisine.com

Name project

CittaSlow Cowichan Bay

Category Certification Criteria

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

We created first a five minute video to show our area. The unique part of this project was that 38 musicians and a 40 people choir volunteered their time to do this. The video (Music Only) has now 160.000 hits on youtube.(Once upon a day Cowichan) Next we started to give historical and food tours through our town for our visitors to educate them on the food past and present and the history.
We have First Nations people (our natives) talk about what kind of shellfish we had in the Bay and how we are trying to bring this back.

Goal project



To bring back shellfish like clams and oysters back in 2020 in a clean Bay
To educate the visitors but also our local people about local food and have each restaurant include local food on their menu together with our CittaSlow Logo and educate the clients what CittaSlow is all about.

Result project

At our last Spot Prawn Festival (spot prawn is a local prawn) 7000 visitors were educated about this local delicacy. The festival was organized by CittaSlow.

Finance (costs and benefits)

To bring work back to the local First Nations People for fishing and shellfish harvesting is priceless

Staff (time use and saving)

All our work is done with Volunteers

Additional information (if necessarily)

In a small village its remarkable to see all the people come together to make this happen.

Link website we have two websites: slowcowichan.com and prawnfest.ca (this one is only for the festival)

Once filled in this form please send it to: m.zedda@censis.it , s.sampaolo@censis.it and info@cittaslow.net