

# Mold & Cittaslow

To get in touch  
Cittaslow Mold  
01352 754551  
enquiries@cittaslowmold.co.uk

www.cittaslowmold.co.uk  
www.moldtowncouncil.org.uk  
www.cittaslow.net



Mold Fairtrade group is taking part in Fairtrade Fortnight. The nationwide initiative, from 25 February to 11 March, highlights where the produce we're buying comes from and at what cost to producers.

## Mold's Fairtrade



**Fairtrade groups across the UK are taking part in Fairtrade Fortnight to raise awareness of the millions of farmers in developing countries that provide**

**the everyday food we eat.** Many are not being paid enough to support their families – they are paying the real cost of our cheap everyday foods.

**This year the Fairtrade Foundation's initiative focuses on cocoa farmers.**

Chocolate is one of the world's favourite foods but growing cocoa is a hard task. Fairtrade is helping to make it



more sustainable. Ninety per cent of the world's cocoa is grown on small family farms by about 6 million farmers who earn their living from growing and selling cocoa beans.

Cocoa trees grow in tropical environ-

ments, within 10 degrees latitude from the equator. The primary growing regions are Africa, Asia, and Latin America. Côte d'Ivoire and Ghana produce over 60% of global cocoa supply.

Life is tough for cocoa farmers. Cocoa is a delicate and sensitive crop, and farmers must protect trees from wind, sun, pests, and disease. The price of cocoa beans has slumped in recent years despite high demand. Disease and age are damaging cocoa trees and few young people are becoming cocoa farmers because of the poor prospects.

Fairtrade helps to make cocoa farming in places like Ivory Coast and Ghana more sustainable by guaranteeing minimum prices and providing a premium to invest in local communities, so farmers can provide a better future for themselves and their families.

Fairtrade Premium is unique to Fairtrade and is an additional sum of money paid over and above the Fairtrade price. It goes into a communal fund for the workers and farmers

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Top left: Claire Parry, community champion at Mold Tesco, with their large range of Cadbury's chocolates, produced under an agreement with Cocoa Life/Fairtrade.

Above: Collecting cocoa pods at harvest. Photograph credit Peter Caton.

## Fairtrade – continued from page 1....

to invest – for example in business or community projects – enabling them to better provide for themselves and their communities. In 2015-16, cocoa farmers earned around £22 million in Fairtrade Premiums and almost a quarter was invested in supporting farming families meet their daily needs.

### Consumer choice

Buying Fairtrade is easy. There are over 4,500 Fairtrade products from coffee and tea to flowers and gold, so when you shop, look out for Fairtrade. The power is in your hands.

There are 1.66 million farmers and workers spread across 73 countries participating in Fairtrade, which enabling them to earn a sustainable income and the Fairtrade Premium.

When shoppers chose to buy a Fairtrade product they are helping to support better, fairer trade for growers



## Fairtrade Town renewal for Mold Adnewyddu Yr Wyddgrug yn Dref Masnach Deg

**T**he Mold Fairtrade group were pleased to hear the news that our Fairtrade Town renewal for Mold had been successful. Every two years, towns with Fairtrade status go through a renewal process with The Fairtrade Foundation – to show that Fairtrade towns are actively celebrating the farmers and workers who grow the food we eat, promoting a living wage, and fair trade.

Lena Prouchet, from the The Fairtrade Foundation, commended the Mold steering group, “It’s been fantastic to hear about everything that you have achieved in the past four years in Mold. Your group has demonstrated an amazing drive to take your campaign forward and ensure Fairtrade becomes part of daily life in the town.”

If you’re interested in Fairtrade and would like to find out about the Mold Fairtrade group please get in touch by phoning Teresa Carberry on 01352 754434, or check out [https://www.facebook.com/fairtrade\\_mold/](https://www.facebook.com/fairtrade_mold/)

**M**ae grŵp Masnach Deg Yr Wyddgrug yn falch o ddatgan fod eu cais am adnewyddu statws Masnach Deg y dref wedi bod yn llwyddianus.

Rhaid adnewyddu y statws pob dwy flynedd trwy Y Sefydliad Masnach Deg er mwyn dangos bod trefi Masnach Deg yn parhau yn weithgar i ddathlu gwaith ffermwyr a gweithwyr sydd yn cyflewni ein bwyd, i hyrwyddo incwm byw a masnach deg.

Wrth longyfarch grŵp llywio Yr Wyddgrug dyma eiriau Lena Prouchet o’r Sefydliad Masnach Deg “Mae wedi bod yn wych clywed am bopeth rydych wedi ei gyflawni dros y pedair blynedd ddiwethaf. Dangosodd eich grŵp frwdfrydedd rhyfeddol i yrru eich ymgyrch ymlaen a gwneud yn siwr fod Masnach Deg yn dod yn rhan o fywyd pob dydd y dref.”

Os oes gennych ddi-ddordeb mewn Masnach Deg ac eisiau gwybod mwy am grŵp MD Yr Wyddgrug cysylltwch â Teresa Carberry trwy ffonio 01352 754434 neu trwy wefan <https://www.facebook.com/fairtrademold/>



*Lamine Uttara, CEAA director, inspects pods on the cacao tree. Photograph credit Peter Caton.*

of tea, cocoa, bananas, coffee and other crops sourced around the world.

Cheap food on the high street often means someone else is paying the price. Low incomes in developing countries keep farmers in poverty. This leads to poor healthcare and dangerous working conditions. Would people still love a bargain if we brought these problems closer to home?

Choose Fairtrade because farmers deserve a fair price. For more information go to [www.fairtrade.org.uk](http://www.fairtrade.org.uk)

## COCOA LIFE

Fairtrade is working in partnership with Cocoa Life meaning that as a result, in the UK, five times as much Cadbury chocolate will now be made with sustainably sourced cocoa.

Ninety per cent of the world’s cocoa is grown on small family farms by about 6 million farmers. Although cocoa is always in demand, prices can move

up and down very fast, leaving cocoa farmers unable to plan for the future. Only a small percentage of the world’s cocoa is Fairtrade, so we need to do more to work with cocoa farmers to achieve big change.

Fairtrade is scaling up its work, looking for new ways to reach more cocoa farming communities and ensure more cocoa farmers get a better deal, through partnerships such as Cocoa Life.

## What's on in Mold

### WAM equipment hub loan scheme

Tuesday 12 March, and once a fortnight

Try out and borrow equipment from Mold Library to discover and record wildlife in the area; binoculars, pond dipping nets, identification charts are all available. Contact Amy Green on 0796 1698 437 Amy.Green@northwaleswildlifetrust.org.uk

### Tree planting in Mold, WAM project

Tuesday 19 March, 10am to 2pm

Volunteers needed to help plant trees at Mold Cemetery (story page 4). Please contact Amy Green on 0796 1698 437 Amy.Green@northwaleswildlifetrust.org.uk



### Mold Spring Clean 5 to 8 April

Annual town-wide clean up gives residents and businesses a chance to spruce up their area (story page 3). Call Mold Town Council on 01352 758532.

### Mold Market Easter Egg Hunt

Saturday 20 April

Free Easter Egg Hunt with every child completing the hunt receiving an Easter Egg and entered into a prize draw. Details from facebook.com/Mold-Market



### Live on the Square Sunday 5 May

In Daniel Owen Square, Mold from 12:30pm to 9:30pm. Bands performing: Chasing Shadows; The Intercontinental Ballistic Missile Band; The Trigger Hounds; Kuider; Six Ton Dog; and The New Kid. Food and Drink available to purchase. Advance tickets £7, and £10 on the day, if capacity allows. Tickets from Mold Town Council; Bargain Booze (Mold); KMA Tool Hire and Mold Alehouse.

## What is Cittaslow?

Cittaslow is a worldwide network of over 236 towns in 30 countries which fosters economic, social and environmental sustainability to enhance and improve the quality of life in Cittaslow towns.

Mold was the first town in Wales to be awarded Cittaslow status. It's an accreditation for the whole town and reflects the excellence here.

## 10th birthday of community, town-wide event

# Time for Mold Spring Clean

**P**lans are well in hand to celebrate Spring's 10th birthday. The much-loved Mold Spring Clean mascot will be blowing out the birthday cake candles and redoubling efforts to spruce up Mold during the annual Spring Clean from Friday 5 to Monday 8 April. Everyone is invited to join in the town-wide event.

Last year over 720 volunteers took up the challenge and made the Town sparkle. There are lots of ways that you can help to make the Spring Clean a success again this year – from cleaning up the pavement outside your house to joining a group of volunteers organised by Mold Town Council.

If you can help in any way for an hour or so on any of the four days please let the Spring Clean team know on 01352 758532. Volunteers come to Mold Town Hall on Earl Road during the event, to pick up their equipment and join one of the teams who carry out a range of tasks including litter picking, planting flower beds and clearing footpaths. Residents, businesses, schools and organisations are encouraged to get involved in the biggest community event held in Mold.

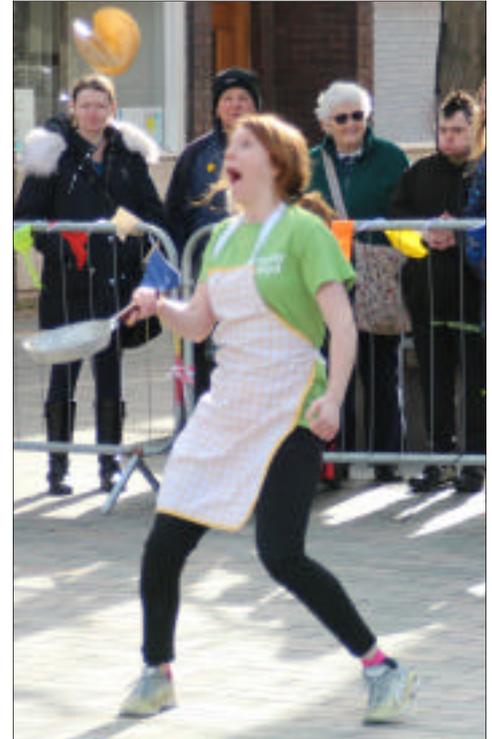
Is there an area that you think needs some attention? Please get in touch so it can be added to the list.



# Bus station refurbishment

Improvements to Mold bus station funded through an £150,000 award to Flintshire County Council from the Welsh Government are progressing well. Work includes six fully enclosed shelters to keep passengers dry; a cycle storage and shelter; upgrading some of the paving; and guardrails, benches, lighting columns and clock painted in the distinctive 'Mold blue'.





# Pancake fun

**O**ver twenty teams raced in the **Mold Pancake Races on Shrove Tuesday**, with an enthusiastic crowd watching and cheering them on. The extra strong pancakes, donated by Spavens, were tossed – and dropped – onto Daniel Owen Square during the relay style races.

Tate and Lyle were the fastest adult team at 51 seconds, and team six from Ysgol Glanrafon won the children's races with a time of 1.06 minutes. The event was organised by Cittaslow Mold and Mold Town Council with help from Mold and District Rotary Club.



*Above: Mayor, Karen Hodgkinson, with some of the tree planters at Kendrick's Field.*



*Left: Hedge planting at Park Avenue.*

## Trees for Mold

The North Wales Wildlife Trust, Wild About Mold (WAM) project is going well. Over the last few weeks three sites in Mold – Park Avenue, Gas Lane and Kendrick's Field have had large trees and hedges planted in them by volunteers. And five other sites have been planted by contractors. In total 75 trees have been added to Mold, all of which are significant varieties of trees in well-used public spaces. There has been a huge amount of help from volunteers, for instance 23 people worked at Park Avenue including members of Cyfle Cymru based at Parkfields.

FCC's forestry and biodiversity officers along with North Wales Wildlife Trust officers have been instrumental in making this tree planting in Mold a reality. FCC's forestry officer has assured us that this is stage one and that there will be a rolling programme of tree planting in Mold in years to come at the sites identified in Mold Town Council's public consultation last summer.

As part of WAM an equipment loan scheme was launched by the Trust. Every two weeks on a Tuesday people are invited to borrow equipment such as binoculars, identification charts, pond dipping nets etc from Mold Library.