



FORM BEST PRACTICES CONTEST

Municipality ...Yaxi, Gaochun..... Country ...China.....

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Name project

Craftsmanship changes life

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

Feather fan is one of traditional craftsmanship in Gaochun. It has a history of more than 1000 years. It is chosen to be exhibited in The 1915 Panama Pacific International Exposition. There are various shapes, such as round fans, peach-shaped fans, vase-shaped fans, palm-shaped fans and so on. Even the feather fans are of the same specification, but they are different because of the various color. Feather fans are mainly made of goose feathers. Paintings on the fans are unique with high artistic value. Feather fan craftsmanship is among the list of Nanjing intangible cultural heritage.

Another craftsmanship worth mentioning is scarecrow. People use straws to make different scarecrows, cartoon figures, and animals, such as snails, cows, elephants and so forth. Such craftsmanship connects the environmental-protection and art appreciation, and preserves the traditional culture.



Goal project

The project aims to promote cittaslow philosophy, reserve traditional crafts and culture. Hand-made feather fan is environmentally friendly and conducive to the health. Scarecrows are good for people to find fun in life and stimulate people to innovate.

Result project

A great number of tourists are attracted by feather fans and scarecrows. Many people change their lifestyle and become to be aware of environmental protection and start to make innovative use of goods which are "useless" in their eyes before.

Finance (costs and benefits)

The feather fan is a characteristic industry and promotes the development of local economy. The price is less than CNY100, and differs according to the material and painting. The scarecrow and straw cartoon images are mainly for social benefits.

Staff (staff involved and use of time)

Two to four artisans can finish the work in a few days.

Additional information (if necessarily)

Link website

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 15 May 2016 -**