



FORM BEST PRACTICES CONTEST

Municipality Alphen-Chaam Country The Netherlands

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Name project

CittasTour

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualita' urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalita, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project



Four of the five primary schools within the municipality Alphen-Chaam participate in the CittasTour project. The children of the last two groups at each primary school (11-12 yrs old) are asked to explore and research a chosen subject relating to their local heritage in relation to Cittaslow. The children will work on this in groups within the classroom. Towards the end of the project, all classes/groups will make a contribution/presentation to a platform CittaPedia.nl, which has especially been created for this project. The project also entails a competitive element; all groups will have to compete for the most creative, interesting, innovative or educative contribution. After all contributions have been received, the municipality council will officially choose one of the groups as the year's winner. The winner will be presented the CittasTour Cup.

The CittaPedia platform which has been created for the project will be filled with interesting facts/stories/presentations/photo's and whatever the children can think of. It is planned that it could develop into a site that has potential for the various visitors hereof. Potential groups of visitors of the site include the children themselves and their friends, parents and family of the children, visitors/tourists who plan on visiting the area and who are looking for inside information, local people from Alphen Chaam. The COAC foundation is looking into the possibility to have local (CittaSlow) entrepreneurs sponsor the site and allow them to present themselves, either directly through advertising or through visits from the primary school children. -

Goal project

The project aims at children of the last two classes/groups at primary school. It encourages children to reconnect with subjects of their local heritage and make them familiar with the Cittaslow values. The goal hereof is to stimulate the childrens' awareness of their heritage; in order to grow into the stable and creative people that this rapidly changing world needs, one has to first develop firm roots. This project aims at contributing to this by having children explore their local history and context, and stimulating a creative, 21st century attitude. Stimulating children to contemplate on Cittaslow values will induce a bottom-up awareness for the entire community (by means of parents, grandparents and other adults interested in the produce of the children).

Result project

The projects results at different levels:
Create awareness regarding one's local background,
making children familiar with the Cittaslow values,
connecting children from different villages in our Municipality, in our Region and in the Cittaslow network,
Further developing various (21st century) skills, such as communication skills, presentation skills, technical IT skills.



Finance (costs and benefits)

See attached prognosis. Figures regarding benefits are not available yet. That will depend on whether advertising will be allowed on the website. We are proud to say that a regional platform Landstad de Baronie provided us with a subsidy to support our CittasTour project and Cittapedia platform.

Staff (staff involved and use of time)

Members of the COAC foundation, Mr Terry van Tilburg, Mss Marielle Lauwers, Ms Marion, Ms Nicolette Zwinkels
Advisors of the COAC foundation; Mr Jacques Brummans, Ms Pernell Criens
Various teachers at the primary schools in Alphen Chaam.

Additional information (if necessarily)

Link website [www. CittaPedia.nl](http://www.CittaPedia.nl)

(if available)

**Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline 15 May 2016 -**